ORDER

Orders Order / Rev: 36901

Alt Order #: 08837640

Product Desc: OCEQUERA/CON/DEM

Estimate: 1559

Flight Dates: 08/21/12 - 08/27/12

 Flight Dates:
 08/21/12 - 08/27/12

 Original Date / Rev:
 08/17/12 / 08/17/12

Order Type: GENERAL

NEWS NOW

KLAS

 Primary AE:
 Mike Jones

 Sales Office:
 K-WAS

 Sales Region:
 National

Name: GMMB

Buying Contact:
Billing Contact:

1010 Wisconsin Ave NW Washington, DC 20007 Billing Type: Cash
Billing Calendar: Broadcast

Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Oceguera, John CD3

 Demographic:
 A35+

 Product Codes:
 PO1

 Priority:
 LV1

Revenue Codes: AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Agency

Om Flan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	7	\$10,000.00	\$8,500.00
08/27/12	08/27/12	0	\$0.00	\$0.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	7	\$10,000.00	\$8,500.00	0.00
Totals	7	\$10,000.00	\$8,500.00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 KLAS
 30%
 \$10,000.00

 Market
 100%
 \$33,333.33

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
25%	\$8,333.33
0%	\$0.00
0%	\$0.00
5%	\$1,666.67
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 0% 0% 0% 25% 0% 0% 5% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	8	08/21/12	08/27/12	8 News Now 6a M		6-7a	MTWTF	:30	1	\$1,100.00LV1	0.00 NM	1	\$1,100.00
		S NOW AT		8 News Now 6a N									
			End Date		Spots/Week	<u>Rate</u>	Rating						
W	eek: 08/	21/12	08/27/12	-TWTF	1	\$1,100.00	0.00						
N 2	8	08/21/12	08/27/12	CBS This Morning		7-9a	MTWTF	:30	1	\$900.00LV1	0.00 NM	1	\$900.00

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Ln Ch Start End **Inventory Code Break** Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount **CBS THIS MORNING End Date** Weekdays Spots/Week Rating Start Date <u>Rate</u> Week: 08/21/12 08/27/12 -TWTF--\$900.00 0.00 08/26/12 08/26/12 CBS News Sunday Morr@M CBS Sunday Morni----S :30 \$1,200.00LV1 0.00 NM \$6,150.00 **CBS News Sunday Morning CBS NEWS SUNDAY MORNING Start Date** End Date Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 1 \$1,200.00 0.00 Start/End Time **Spot** Ch Date Range **Description Weekdays Length** Rate Rtq Type 8 08/20/12-08/26/12 CBS News Sunday Morning CBS Sunday Mori ----Su :30(\$1,200.00) 0.00 NM See MG 3.2,3.3,3.4,3.5 [DA] 2 8 08/24/12-08/24/12 SD Charger Football Fri 8-11p --F---:30 \$5,000.00 0.00 NM **M**G for 8.1,5.2,7.1,5.1,6.1,6.2,3.1 8 08/25/12-08/25/12 Politics Now S Sebelius **Various** (5:30 PM-6:00 P----Sa--\$575.00 0.00 NM MG for 8.1,5.2,7.1,5.1,6.1,6.2,3.1 8 08/25/12-08/25/12 Politics Now S Sebelius (5:30 PM-6:00 P----Sa--:30 \$575.00 0.00 NM Various **(H)** MG for 8.1,5.2,7.1,5.1,6.1,6.2,3.1 :30 \$650.00LV1 0.00 NM \$650.00 08/21/12 08/27/12 8 News Now Noon M-F CM 12-1230p MTWTF--8 News Now Noon M-F **8 NEWS NOW AT NOON Start Date** End Date Weekdays Spots/Week Rate Rating MTWTF--\$650.00 0.00 Week: 08/21/12 08/27/12 CM 4-5p MTWTF--:30 2 \$900.00LV1 0.00 NM 0 \$0.00 08/21/12 08/27/12 8 News Now 4p M-F 5 (4:30 PM-5:00 PM) 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM Rating Start Date End Date Weekdays Spots/Week Rate \$900.00 0.00 MTWTF--2 Week: 08/21/12 08/27/12 **Description** Start/End Time Weekdays <u>Length</u> Rate Rtg Type **Spot** Ch Date Range :30 (\$900:00) 0.00 NM 8 08/21/12-08/27/12 8 News Now 4p M-F 4-5p MTWThF---1 See MG 3.2,3.3,3.4,3.5 [DA] MTWThF----(\$900.00) 0.00 NM :30 8 08/21/12-08/27/12 8 News Now 4p M-F 4-5p See MG 3.2.3.3.3.4.3.5 [DA] \$0.00 :30 2 \$1,250,00LV1 0.00 NM 08/21/12 08/27/12 8 News Now 5-630p M-FCM MTWTF--5-630p 8 News Now 5-630p M-F **8 NEWS NOW ROTATION** Rating Start Date End Date **Weekdays** Spots/Week Rate 0.00 08/27/12 MTWTF--2 \$1,250.00 Week: 08/21/12 Start/End Time Weekdays **Length** Rate Rtg Type **Description Spot** Ch Date Range 8 08/21/12-08/27/12 8 News Now 5-630p M-F 5-630p MTWThF----:30(\$1,250.00) 0.00 NM See MG 3.2,3.3,3.4,3.5 :30(\$1,250.00) 0.00 NM MTWThE----8 08/21/12-08/27/12 8 News Now 5-630p M-F 5-630p See MG 3.2.3.3.3.4.3.5 [DA] 0 \$0.00 MTWTF--:30 1 \$1,700.00LV1 0.00 NM 08/21/12 08/27/12 8 News Now 11p M-F 11-1135p 8 News Now 11p M-F 8 NEWS NOW AT 11PM Rating Weekdays Spots/Week Rate Start Date End Date 1 \$1,700.00 0.00 MTWTF--08/27/12 Week: 08/21/12 Start/End Time Weekdays <u>Length</u> Rate Rtg Type **Spot Description** Ch Date Range 8 08/21/12-08/27/12 8 News Now 11p M-F 11-1135p MTWThF----:30(\$1,700.00) 0.00 NM See MG 3.2,3.3,3.4,3.5 [DA] 0.00 NM n \$0.00 08/25/12 08/26/12 8 News Now 11p Sa/SuCM ----ss :30 \$750.00LV1 11-1135P 8 News Now Sa/Su 11p **8 NEWS NOW AT 11PM-WKND** Weekdays Spots/Week Rate Rating **End Date** Start Date

\$750.00

0.00

Week: 08/20/12

08/26/12

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Ln	Ch	1	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
8	8	3 (08/25/12	08/26/12	8 News Now 11p 8 News Now Sa/S		11-1135P	S	5 :30	1 \$	750.00LV1	0.00 NM	0	\$0.00
	8 NI	EWS I	NOW AT	11PM-WK										
		Start	Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek:	: 08/20)/12	08/26/12	SS	1	\$750.00	0.00						
Spot	ţ	Ch D	ate Ran	ge <u>D</u>	<u>escription</u>	<u>Start</u>	/End Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
1	1	80	8/20/12-	08/26/128	News Now 11p S	a/Su 11-1	135P		SaSı	:30) (\$750.00)	0.00 <i>NM</i>		
		See I	MG 3.2,3	3.3,3.4,3.5										
		[DA]												
N 9		3 (08/26/12	08/26/12	CBS News Sunda	y Morr@M	CBS Sunday	Morni	5 :30	1 \$1	200.00LV1	0.00 NM	1	\$1,200.00
					CBS News Sunda	ay Morning	·					1		
		Start	Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek:	08/20)/12	08/26/12	s	1	\$1,200.00	0.00						
												Totals	7	\$10,000.00